

NATIONAL PUBLIC WORKS WEEK

Kamloops, British Columbia

Public Works and Civic Operations

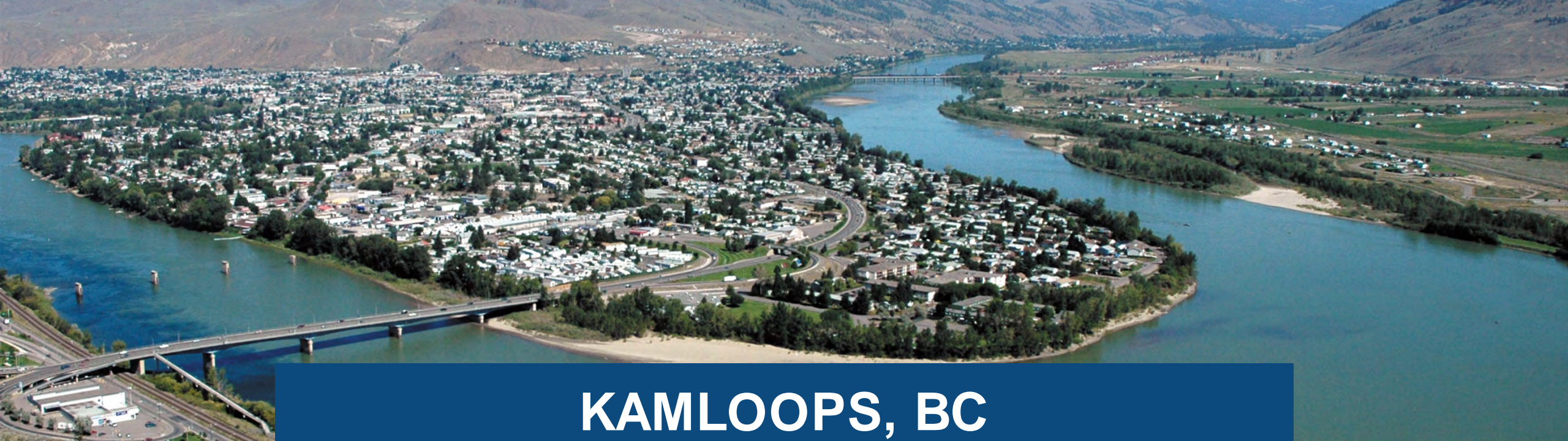
Open House and Community Celebration

August 12, 2019

Jen Fretz, Civic Operations Director



Canada's Tournament Capital



KAMLOOPS, BC

- Kamloops is ideally located in the heart of BC's South Central Interior. It is at the confluence of the two branches of the Thompson River and is easily accessed by road, air, and rail. Incorporated as a city in 1893, Kamloops has maintained its western hospitality as it has transitioned into an urban centre with a population of 90,280 people. Kamloops is the largest community in the Thompson-Nicola Regional District.
- The word Kamloops is the English translation of the Shuswap word Tk'emlúps, which means “where the rivers meet”. Kamloops has been the home of the Tk'emlúpsmc, the “people of the confluence”, for centuries.
- Kamloops is a sustainable, environmentally friendly community that supports active and healthy living and is characterized as resilient, inclusive, and vibrant.

2019 THEME “IT STARTS HERE”



This year’s theme represents the many facets of modern civilization that grow out of the efforts put forth by professionals across North America. Our Civic Operations management team, along with our Mayor, Council, and 968 municipal employees (475 of whom work in Civic Operations [Public Works]), believe that our citizens' quality of life “starts here”.



PUBLIC OUTREACH

Local promotional tools utilized to inform the public about the 2019 National Public Works Week and the City of Kamloops' open house included the following:

- stories on the dedicated City Page in the local newspaper (*Kamloops This Week*)
- social media promotion via the City's Facebook, Twitter, and Instagram accounts during the 10 days leading up to the event
- front counter postcards at City parks and recreation facilities, City Hall, and the Civic Operations main office
- 11"x17" posters distributed to schools and district offices in Kamloops-Thompson School District No. 73
- 11"x17" posters distributed internally through City buildings to promote information to employees
- newsletter and social media posts/photos to the District Parent Advisory Council and all Parent Advisory Councils (PACs) in the district, with a request to share information via PAC social media channels/newsletters
- event shared on City's website events calendar and Facebook events web page
- media release to local media outlets and news release subscribers (300+ distribution list)
- local radio advertising three days prior to the May 25, 2019, event
- photographer on site during event to capture activities
- promotion in all advertising venues of the career information session planned for the open house
- site map program at the open house encouraged attendees to visit all of the interactive stations, receive a stamp, and then enter to win door prizes of a hanging basket and a rain barrel
- promotion of other event opportunities throughout the week, including tours of the Kamloops Centre for Water Quality facility, visits to schools by our Solid Waste section with their equipment, appearance on local TV station

PUBLIC OUTREACH

National Public Works Week

OPEN HOUSE

Join us Saturday
May 25, 2019
10 am–2 pm

Operations Centre
Enter via Bunker Road

- Tours, rides, and more
- Fun for all ages
- Door prizes
- Free hot dogs & refreshments



Full event details at [Kamloops.ca/Events](https://kamloops.ca/Events)



Celebrate National Public Works Week with us!

FREE FAMILY ACTIVITIES:

- tour the City's greenhouse and other facilities
- make buttons with the ECOSmart Team
- paint and plant your own planter box (while supplies last)
- take a "high" ride in a bucket truck
- enter to win a hanging basket or rain barrel
- all activities hosted by the City
- drop-in info session on careers in Public Works at 12:30 pm

Saturday, May 25, 2019 | 10 am–2 pm

Operations Centre - 955 Concordia Way
Enter via Bunker Road

TOUR THE KAMLOOPS CENTRE FOR WATER QUALITY

Tuesday, May 21 and Thursday, May 23
Pre-registration required - Call 250-828-3461

Full event details at [Kamloops.ca/Events](https://kamloops.ca/Events)

Stay Connected    

PROMOTIONAL MATERIAL

POSTERS CIRCULATED THROUGHOUT THE CITY



PUBLIC OUTREACH



- The City of Kamloops' Human Resources team had an informational booth set up at the open house and offered drop in sessions on "Careers in Public Works".
- Our Communications and Community Engagement Division promoted the event utilizing local media (radio, tv, newspapers), the City's Let's Talk Page, Facebook, Twitter, and Instagram.

SAFETY WORKS®

Everybody. Everyday.

"I am so proud of the Civic Operations Department. The entire team made safety a priority in 2018."

-Jen Fretz, Civic Operations Director

"This award is in conjunction with the Safety Division to recognize those that go above and beyond to make their workplace safer."

-David Trawin, Chief Administrative Officer

2018 CAO Exceptional Safety Performance Recognition Award Presented to the Civic Operations Department



In 2019, the Civic Operations Department was awarded the 2018 CAO Exceptional Safety Performance Recognition Award. Many of Civic Operations' supervisors and managers were in attendance to accept this prestigious award on behalf of the entire department. In 2018, the Parks and Civic Facilities teams became part of the Civic Operations team, creating the largest department within the City of Kamloops. Careers in Civic Operations are highly sought after due to the leadership and commitment by our union and management employees.

POLITICAL INVOLVEMENT



Kamloops, British Columbia, Canada

A Proclamation

WHEREAS public works infrastructure, facilities, and services are vital to the health, safety, and well-being of the residents of Kamloops; and

WHEREAS such facilities and services could not be provided without the dedicated efforts of the public works professionals, engineers, and administrators who are responsible for building, operating, and maintaining the public works systems that serve our citizens; and

WHEREAS the Public Works Association instituted Public Works Week as a public education campaign to inform communities and their leaders of the importance of our nation's public infrastructure and public works services; and

WHEREAS it is in the public interest of citizens and civic leaders to gain knowledge of the public works needs and programs of their respective communities; and

WHEREAS Public Works Week also recognizes the contributions of public works professionals and is celebrated in the City of Kamloops as Civic Operations Week.

NOW KNOW THAT WE do proclaim that **May 19-25, 2019**, inclusive, shall be known as

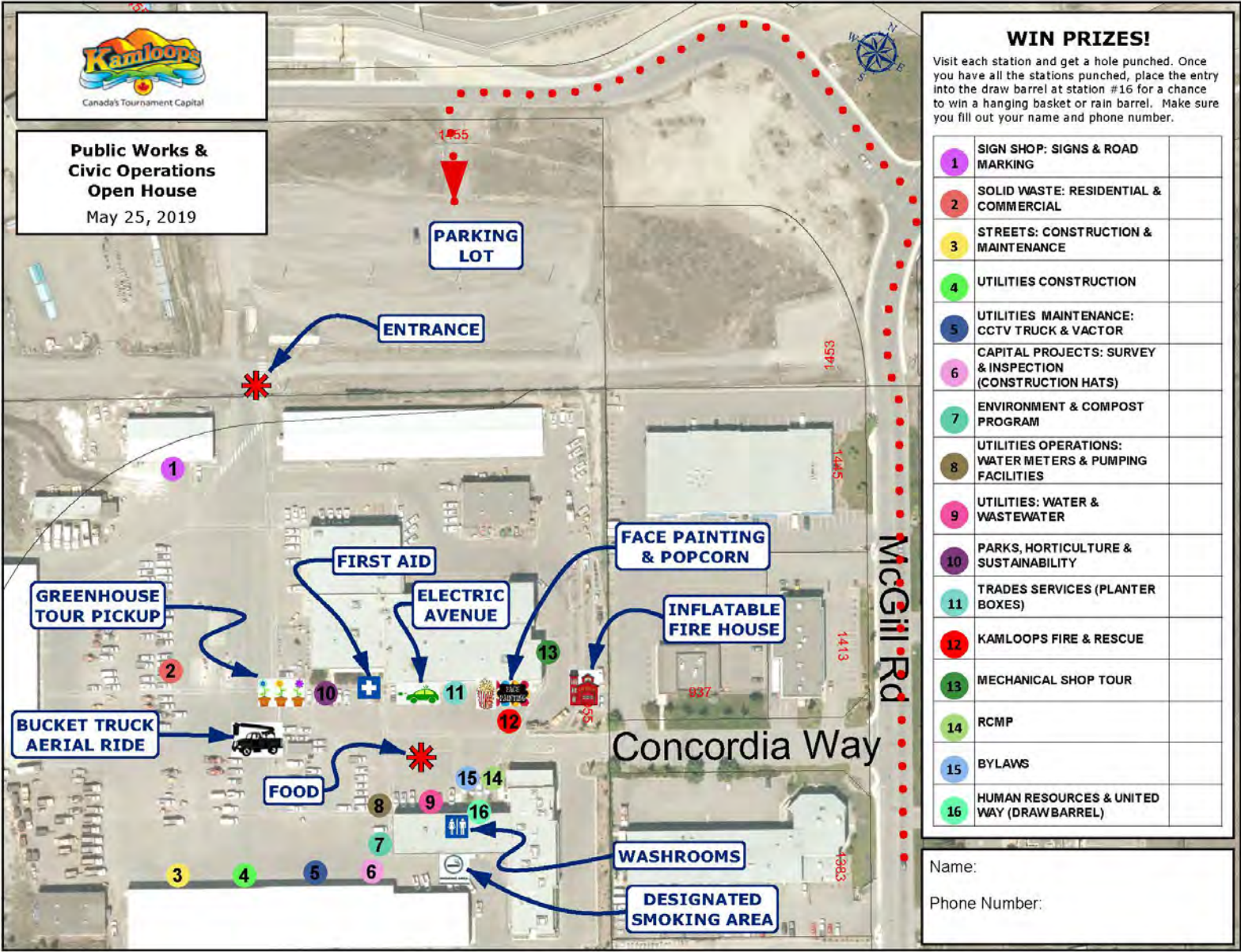
“PUBLIC WORKS AND CIVIC OPERATIONS WEEK”

in our City of Kamloops, in our Province of British Columbia, this **14th** day of May, two thousand and **nineteen**.

Ken Christian
MAYOR, CITY OF KAMLOOPS



- Kamloops Mayor, Ken Christian, with Civic Operations Director, Jen Fretz, proclaimed that May 19–25, 2019, shall be known as Public Works and Civic Operations Week in Kamloops.
- Many City Councillors and their families attended the event at the Civic Operation Centre on May 25.



STAFF INVOLVEMENT

- A comprehensive map showing booths and interactive opportunities was widely distributed prior to the open house and given to each of the 400+ attendees as they came through the gates.
- All Civic Operations staff were involved in preparing, cleaning, and setting up the yard for the vehicles, heavy machines, equipment, and displays.
- 200+ union and management staff collaboratively hosted and actively engaged with the public in a wide range of interactive activities at the 16 stations/booths at the open house, with the support of representatives from other City departments.

KAMLOOPS CENTRE FOR WATER QUALITY

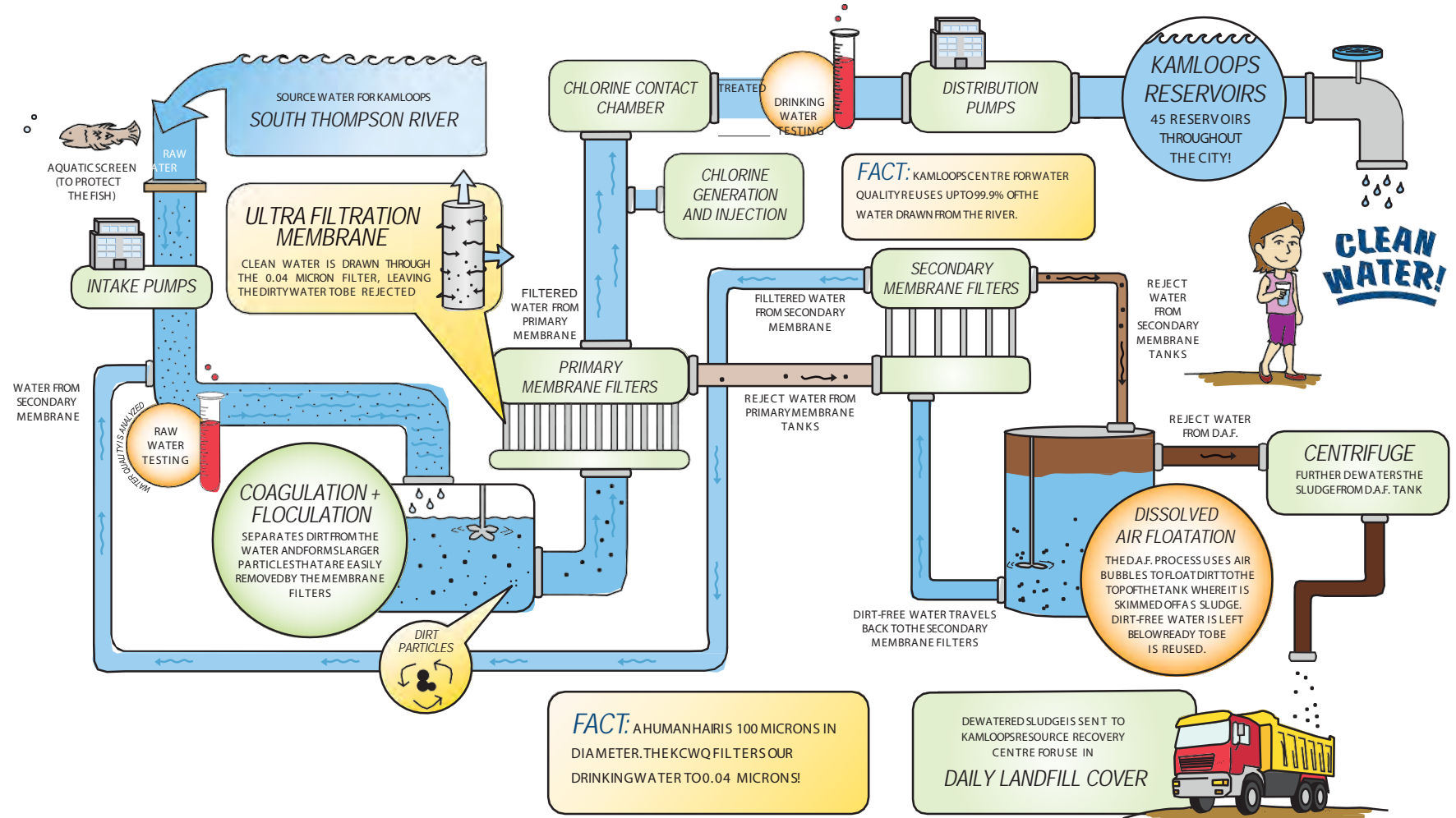
- The Kamloops Centre for Water Quality (KCWQ), commissioned in 2005, uses innovative membrane filtration technology to provide high quality drinking water to residents and visitors.
- Educational site tours were promoted and attended by the public on May 21 and 23 during National Public Works Week.



- "Green" building technology was used extensively in the construction of the KCWQ to maximize efficiency, prevent pollution and contribute to the sustainability of our community.
- The KCWQ also contains laboratories and classrooms built as part of a research and training partnership between the City of Kamloops and Thompson Rivers University. This Centre for Safe Water Excellence provides opportunities for water quality research and training in a working water treatment plant, and it is the first facility of its kind in North America.

KAMLOOPS CENTRE FOR WATER QUALITY SITE TOURS

MEMBRANE
FILTRATION DRINKING
WATER TREATMENT
PLANT DESIGNED TO
TREAT 160 MILLION
LITRES PER DAY!





KAMLOOPS' ECOSMART TEAM

Education was a key component of this year's event. Our Waste Wise app was promoted, and the following recycling tips were shared by our ECOSmart team at the Environment and Compost station:

- Empty aerosol cans and clean tin foil can be recycled in your residential recycling bin.
- Bring glass, styrofoam, and soft plastics like plastic bags and overwrap to a [Recycle BC depot or participating location](#).

Waste Wise Kamloops App - Our Online Tool

Unsure of whether an item can be recycled?
Download the Kamloops Waste Wise App or visit [Kamloops.ca/WasteWise](https://kamloops.ca/WasteWise).

Search for the item in question and the correct recycling or disposal option will be provided.

The following services are available for free:

- View your upcoming collection schedule.
- Sign up for weekly collection reminders via email, phone, text, or in-app notification.
- Search how to recycle or dispose of hundreds of products and items in our waste wizard.
- Report problems with your collection service.
- Sign up to receive waste wise tips and reminders.
- Collection schedules are also available at City Hall, the Tournament Capital Centre, and the Civic Operations Centre.

RECYCLING GETS A THUMBS UP



EDUCATING THE PUBLIC IS
OUR #1 PRIORITY

- Our proactive, integrated approach to sustainability brings people with diverse interests together to work towards minimizing our footprint and protecting our environment.
- Educating the citizens of Kamloops is a year-round venture. We offer support and integrative activities to teach all residents about the importance and value of recycling.
- The Recycle BC information provided at our Environment and Compost Station was well received at this year's open house. Recycling bag handouts were available for all of our residents.
- We help our community make sustainable choices in the way we live, learn, work, and play together.

ELECTRIC AVENUE SHOWCASED AT OPEN HOUSE



ELECTRIC FLEET ON DISPLAY



CITY ELECTRICIANS EDUCATE



ELECTRIC ZAMBONI

EDUCATING THE PUBLIC IS KEY IN LEADING THE WAY



SURVEY & BUILD A “DA VINCI BRIDGE”

- The Capital Projects team, including the Civic Operations surveyors, inspectors, technicians, and project managers, hosted an interactive Capital Projects station.
- Children used the survey equipment and had hands-on fun building a “Da Vinci bridge”.

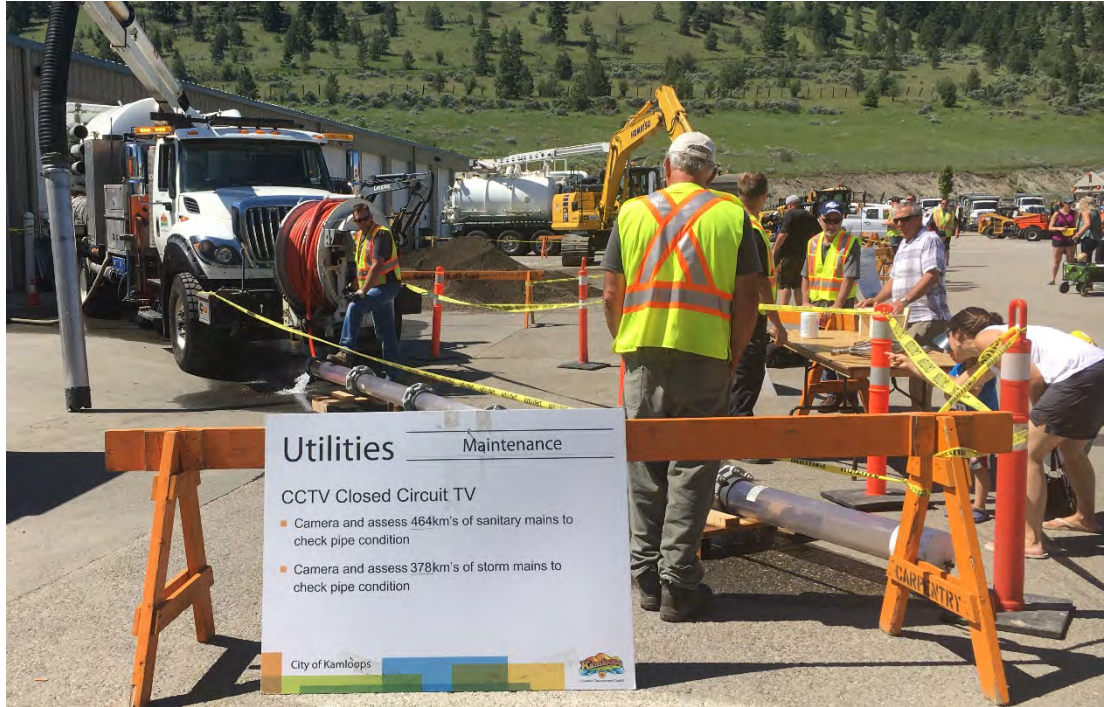
EDUCATION – SAFETY FIRST!

Hard hats (key safety gear) and gloves were provided to all of the children active on this construction site. Over 300 hard hats (giveaways) were ordered for this year’s bridge-building event.



CAPITAL PROJECTS - IT'S ALL ABOUT THE TEAMWORK

UTILITY SERVICES - IT'S ALL ABOUT THE TECHNOLOGY



Civic Operations Utilities staff interacted with the public while educating them on how to use the CCTV camera equipment to maintain our city's 464 km of sanitary mains and 378 km of storm mains.

- Utility Services is a key component of our Civic Operations. Staff educated the public on Utility Services' responsibility for the City's water, sewer, drainage, and flood protection systems and facilities.
- Utility Services is staffed 24 hours a day, 365 days a year to ensure services are available and issues are managed around the clock. This team operates within BC's highest water classification of wastewater treatment, wastewater collection, and water treatment systems.





EDUCATION



- Kamloops Fire Rescue promotes safety first—always wear the gear and ensure your home is safe. A colouring contest was promoted in the week leading up to the event by our Safety department.
- Many of our younger community members were assisted into the fire safety gear by local firefighters, while others climbed aboard the fire truck to test the sirens. Kamloops firefighters provided a strong, interactive presence at this year's event.

KAMLOOPS FIRE RESCUE TEAMS UP WITH LOCAL SUPERHEROES

- City Safety Advisor Loren welcomed and interacted with children as they climbed aboard the fire trucks.
- Local emergency service representatives from Kamloops Fire Rescue, RCMP, and Bylaws were on site with educational material, handouts, and stickers to help promote a safe, healthy, and vibrant community.
- The City of Kamloops is responsible for providing personnel support to the RCMP, and there are approximately 65 municipal employees working in various positions to support the RCMP with its policing mandate.



**SAFETY
WORKS**
Everybody. Everyday.

OPERATORS AND CREWS EDUCATE PUBLIC WITH INTERACTIVE EQUIPMENT DISPLAYS

- Parks, Streets, and Solid Waste Civic Operations staff were on site to promote the work they do (in conjunction with our Development, Engineering, and Sustainability Department), in our parks and play fields and on our streets, roads, trails, and pedestrian networks.
- Our roadway classification system enables each class of street to serve its primary function, while promoting operational efficiency and safety throughout the network.
- Today, the primary goals for our classified network extend beyond the design of roads. Our classified network is expected to:
 - support quality of life goals along all streets by maintaining a hierarchy of roads that support local and non-local traffic where appropriate, and accommodate desired levels of traffic
 - shape land use patterns, ensure decisions are consistent with the designated role of each roadway throughout the City
 - maximize the effectiveness and efficiency of existing roadways within the City by maintaining and enhancing mobility along primary routes, such as the arterials and highways
 - support the movement of alternative modes—walking, cycling, automobiles, trucks and transit—as appropriate along different classes of roads





INTERACTIVE EQUIPMENT DISPLAYS



CIVIC OPERATIONS - PARKS AND HORTICULTURE



JOIN US AT THE NATIONAL PUBLIC WORKS WEEK OPEN HOUSE

Residents are invited to a free, interactive open house on Saturday, May 25, 10:00 am–2:00 pm, at the Civic Operations Yard at 955 Concordia Way (enter the site via Bunker Road). Activities for all ages will showcase the important contributions that the City's Civic Operations team provides in Kamloops, including:

- aerial high rides in the bucket truck
- tours of the City's Greenhouse, Sign Shop, and Mechanical Shop
- Kamloops Fire Rescue, RCMP, and Bylaw Services information
- ECOSmart Team activities, including button making
- bouncy fire house and face painting
- "Build a Bridge" activities (hard hats and treats available for children)
- planter box painting and planting your own seeds (while supplies last)
- door prizes and free hot dogs and refreshments
- drop-in information session on careers in Public Works at 12:30 pm

We look forward to seeing you! To learn more, visit:

[Kamloops.ca/Events](https://kamloops.ca/Events)



**PARKS STAFF TRANSPORTED GUESTS
IN THE CRIME PREVENTION VAN TO
ATTEND THE GREENHOUSE TOURS.**



PARKS AND RECREATION - ACTIVE ROLE IN CIVIC OPERATIONS

- With over \$50 million invested in new and renovated sports facilities, Kamloops is synonymous with first-class events, a knowledgeable and enthusiastic volunteer base, strong athletic showings, and a wide variety of outstanding venues.
- Norbrock Stadium (pictured above), in the heart of the City of Kamloops' McArthur Island Park, is a finished turf and ballfield that plays an integral role in making Kamloops "Canada's Tournament Capital".
- The Sports Turf Managers Association named Norbrock Stadium as the 2018 Field of the Year. This was the first time in the prestigious award's 30-year history that a Canadian municipality was honoured.
- Canada's Tournament Capital provides world-class facilities for national and international athletes while supporting local participation and training programs at every level of competition.
- We take pride in providing a safe, secure environment for our visitors.

A CREATIVE, FUN-FILLED, FREE, INTERACTIVE EVENT



PLANTER BOX PAINTING



POPCORN



FACE PAINTING



A CREATIVE, FUN-FILLED, FREE, INTERACTIVE EVENT



INFLATABLE FIRE HOUSE



OPERATOR IN TRAINING



FUN, LAUGHS, SMILES





VALLEYVIEW OVERLANDERS LIONS CLUB BBQ AT OPEN HOUSE

- Civic Operations partnered with the Valleyview Overlanders Lions Club to host the BBQ at the open house. The cost of the food and refreshments was covered by the City. Free hot dogs, popcorn, refreshments, and cold treats were available at various stations throughout the Civic Operations yard.
- With the Civic Operations Centre's donation of \$400 to the service club for use of its equipment and the help of its volunteers, the public's additional donations of \$275, and a matching grant of \$400 (\$100 for each of their four volunteers who attended the event), the Valleyview Overlanders Lions were able to raise \$1,075 at the day's event. Those funds will go directly back into our Community. Again, "It Starts Here".
- The Kamloops United Way participated again in this year's event. A strong partnership between the City of Kamloops and the United Way continues, with the City raising funds for the United Way throughout the year.



Stay Connected @CityofKamloops



Kamloops.ca



Canada's Tournament Capital

For more information - Kamloops.ca/CivicOperations

Stay Connected



Operations Centre
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CivicOperations@Kamloops.ca