



PWABC CHAPTER AWARDS | Nomination Form

The attached information is submitted for the following award (please indicate one):

- ☒ Dedicated Service Award
- ☒ Professional Dedicated Service Award
- ☒ Manager of the Year
- ☒ Technical/Management Innovation Award
- ☒ Excellence in Snow and Ice Control Award
- ☒ Emerging Leader of the Year Award
- ☒ Women's Public Works Ambassador Award
- ☒ Outstanding Public Works Employee Award
- ☒ Project of the Year
- ☒ Public Works Week – Community Celebration (under 100,000)
- ☒ Public Works Week – Community Celebration (over 100,000)

Candidate's Name Kevin Goldfuss

Title Manager of Operations

Agency/Organization Town of Ladysmith

Mailing Address (If post office box, include street address) PO Box 220, 330 6th Avenue

City Ladysmith Prov BC PC V9G 1A2

Phone 250-245-6447 Fax 250-245-0932

Email kgoldfuss@ladysmith.ca

Nominating Organization/Individual Kevin Goldfuss

Title Manager of Operations

Agency/Organization Town of Ladysmith

Mailing Address (If post office box, include street address) PO Box 220, 330 6th Avenue

City Ladysmith Prov BC PC V9G 1A2

Email kgoldfuss@ladysmith.ca

Deadline: August 31 (must be received by not postmarked)

Forward this form along with documentation supporting the purpose of the award and the award's eligibility requirements to:

PWABC
102-211 Columbia Street



102-211 Columbia Street
Vancouver, BC V6A 2R5
1.877.356.0699 | info@pwabc.ca
www.pwabc.ca



Public Works Week – Community Celebration Award (Population Under 100,000)

Purpose: To be awarded to municipality/agency or region (with a population under 100,000) that use Public Works Week to educate and inform the public about the essential role that public works plays in the quality of their community life. Equally important is promoting the choice of public works as a career choice for the working force of the future and recognizing those who currently serve in these crucial public roles.

Eligibility: Member municipalities, agencies or regions (below 100,000 pop.) of PWABC are eligible.

Selection Criteria:

- Public Outreach – What spectrum of people were reached?
- Education – Was there an educational component?
- Events Held – How many days of events were held during the week?
- Staff Involvement – Was there a large involvement of Public Works staff and Union personnel?
- Political Involvement – Was there a large political presence involved in the Public Works Week activities?
- Creativity of the event

Nomination Process: Nominations may be made by an individual member, municipality, entity or non-member, and should include a nomination form and documentation supporting the purpose of the award.

Deadline: August 31, 2018

Presentation: The winner will be recognized and receive their award during the PWABC Awards Night and Banquet which is held at the fall Technical Conference and Trade Show.

Supporting Data

Listed below are the six categories and criteria each nomination should include in its documentation.

1. Public Outreach
 - ✓ City Staff
 - City Staff and Families
 - ✓ Captive Audience – e.g. schools, seniors, etc.
 - ✓ General Interest Attendance
 - ✓ City Wide Event
2. Education
 - ✓ "What we do" component
 - ✓ School visits and demonstrations
 - ✓ Hands-on activities, equipment climb-on opportunities
 - ✓ Tours of public works facilities and projects
 - ✓ Promotion of public works as a career choice

3. Staff Involvement
 - Small – e.g. a few staff that comprise a NPWW committee
 - Average – e.g. multiple staff in addition to the NPWW committee
 - ✓ Large – e.g. staff at various levels (administrative, managerial, etc.)
4. Political Involvement
 - ✓ Proclamation
 - ✓ Presentations/Awards
 - ✓ Active Participants in Events
5. Events Held
 - ✓ One Day
 - Two Days
 - Three Days
 - All Week
6. Charity
 - Small (example: collections of money, food, clothing)
 - Medium (example: bake sales/other fundraisers at the event)
 - Large (example: set up a golf tournament; major fundraiser event)
 - Public Works related – charity chosen is an environmental or public works related charity
7. Creativity
 - Basic public works awareness program
 - ✓ Creative use of marketing, technology and the media to promote events and participation
 - ✓ Use of creative hands-on activities, demonstrations, tours for attendees
 - ✓ Creative education/marketing of public works as a career choice



Nestled on the eastern shores of spectacular Vancouver Island, Ladysmith features all the warmth and charm of a small town, yet offers its residents a full range of services, amenities and world class municipal infrastructure typically found in larger urban centres. Ladysmith is a growing community with a population of 8,949 (in 2017, BC Stats) and is located just 88 km (55 miles) north of Victoria and 23 km (14 miles) south of Nanaimo.

TOWN OF LADYSMITH

Public Outreach:

- Teachers and students from Ladysmith and Stz'uminus First Nation elementary and high schools, Ecole North Oyster elementary and Duncan's Alex Aitken elementary
- Daycares and preschools, parents and caregivers
- General Public / Family and Friends
- Current and retired Public Works Staff
- Mayor and Councillors
- All Town of Ladysmith staff
- Fire Department
- RCMP Station
- Citizens on Patrol
- Ladysmith Family and Friends
- Facebook postings (1,046 viewings)
- Twitter (608 impressions)
- E-Newsletter (890 subscribers)
- Sandwich Board Sign
- Interdepartmental Planning Meeting/Emails

2018 Theme: “The Power of Public Works”

The screenshot shows a Twitter profile for a user named 'Tweeter' with a blue verified badge. The profile header includes the name 'Tweeter', the handle '@Tweeter', and a bio 'I tweet about things'. The statistics bar shows 1,234 followers, 567 following, 123 tweets, and 456 likes. The 'Tweets' tab is selected, displaying a tweet from 'Tweeter' at 10:30 AM on 10/26/2023. The tweet text is 'Barkington is a dog who loves to play fetch. He is a golden retriever and is very friendly. #dog #goldenretriever #fetch'. The tweet has 123 replies, 456 retweets, and 789 likes. Below the tweet, there is a section for 'More actions' with icons for reply, retweet, like, and share. At the bottom, there is a section for 'More' with icons for bookmark, mute, and report.



You are invited to

Public Works Day

Thursday, May 24th

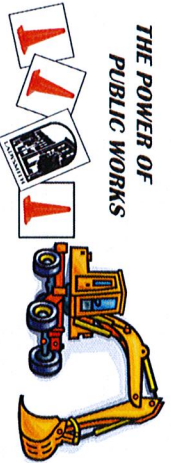
Groups 9:00–12:00

Open to all 1:00 p.m. to 3:30 p.m.

Public Works – 330 6th Ave

Fun for the whole family; hands on experience with equipment, displays, demonstrations, bugs & dirt, trolley, fire truck, hot dogs, cake & much more!

**THE POWER OF
PUBLIC WORKS**

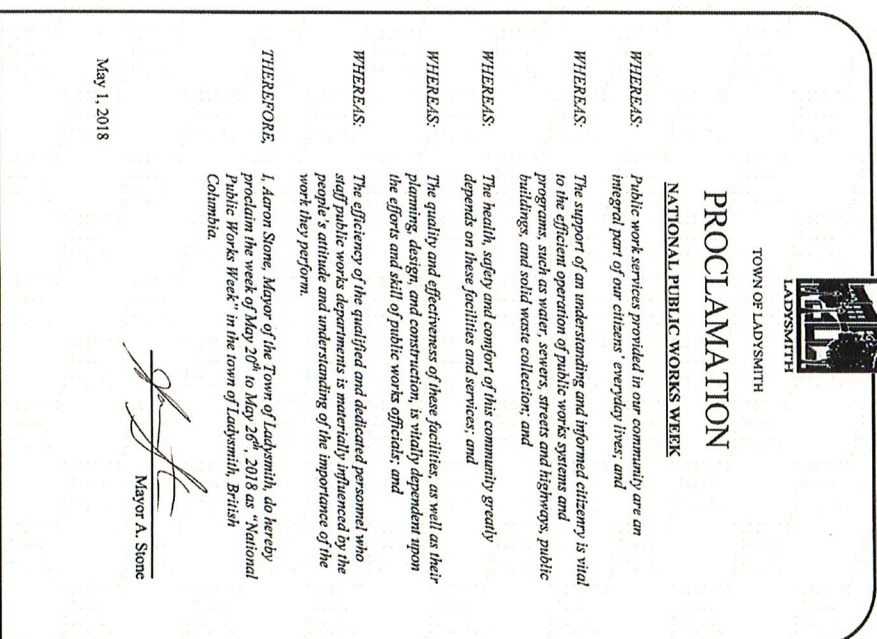
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TOWN OF LADYSMITH

2018 Theme: "The Power of Public Works"

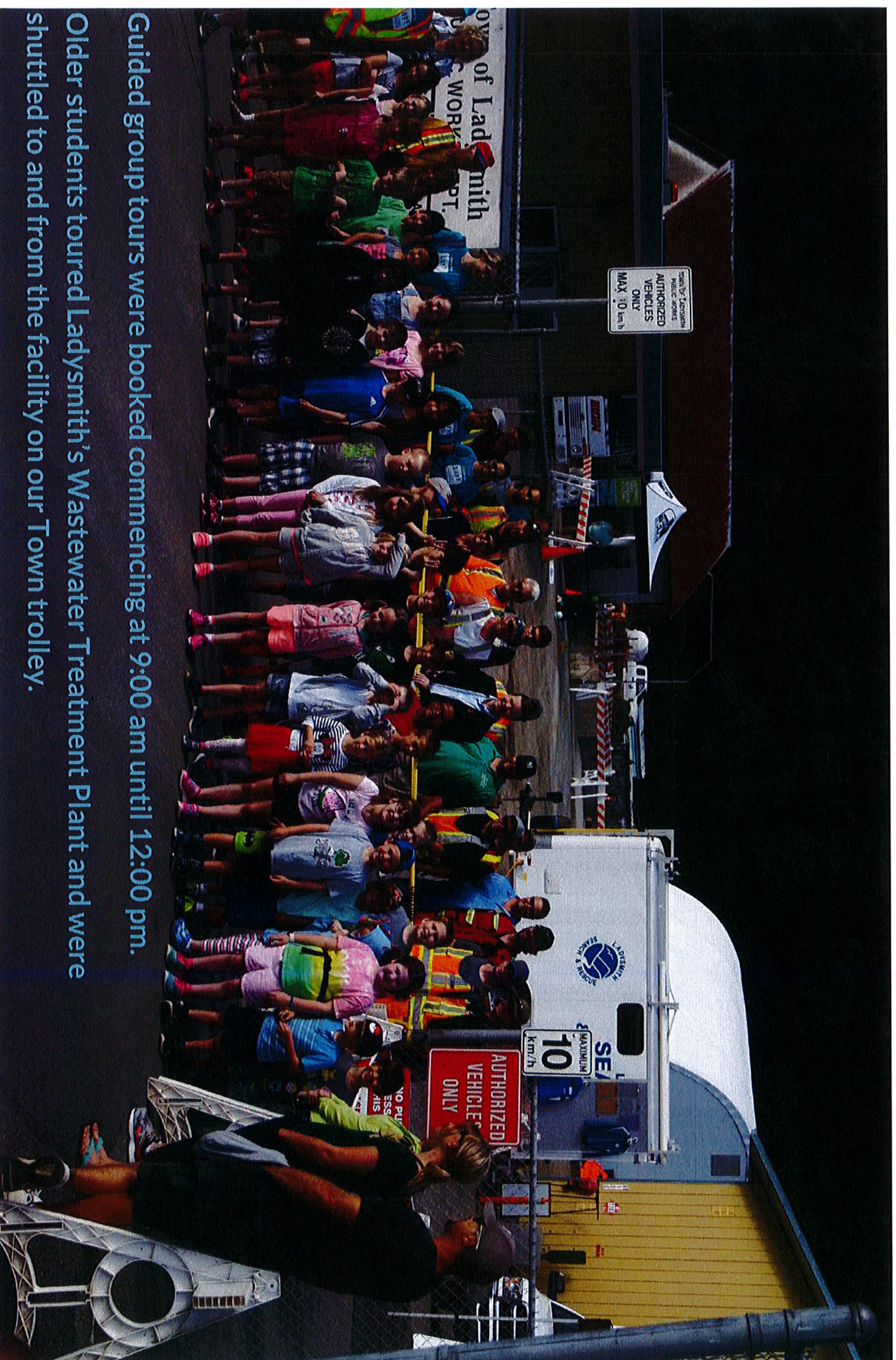
Political Involvement:

- Town of Ladysmith proclaimed the week of May 20th to 26th, 2018 as National Public Works Week



- The Mayor, with help from the first group of students, officially opened Public Works Day

Education:



Guided group tours were booked commencing at 9:00 am until 12:00 pm.

Older students toured Ladysmith's Wastewater Treatment Plant and were shuttled to and from the facility on our Town trolley.

TOWN OF LADYSMITH

2018 Theme: "The Power of Public Works"

Education:

- Excited groups of kids visited Ladysmith Fire Rescue to learn about fire safety and climb up into the big fire trucks and then headed to the Public Works Yard for a guided tour. Commencing at the Engineering Department students, teachers and parents learned about municipal underground infrastructure systems along with live demonstrations of Autocad and Google Earth.



TOWN OF LADYSMITH

2018 Theme: “The Power of Public Works”

Education:

- Ladysmith Search and Rescue were on hand to explain their important role in the community. They provided the visitors with behind the scene operations required to locate a missing person.

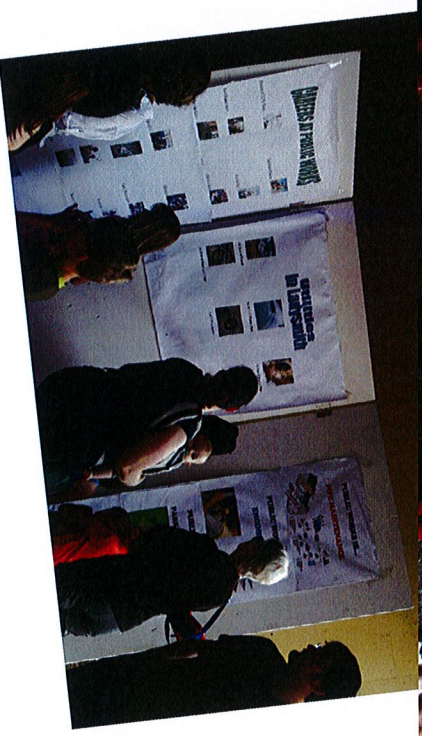
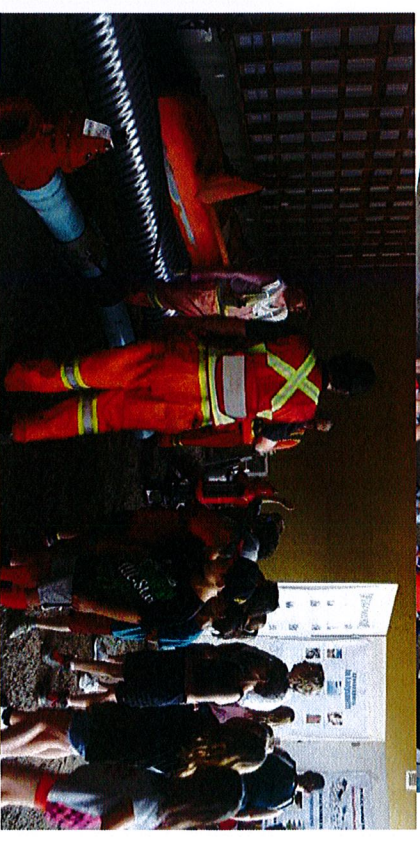
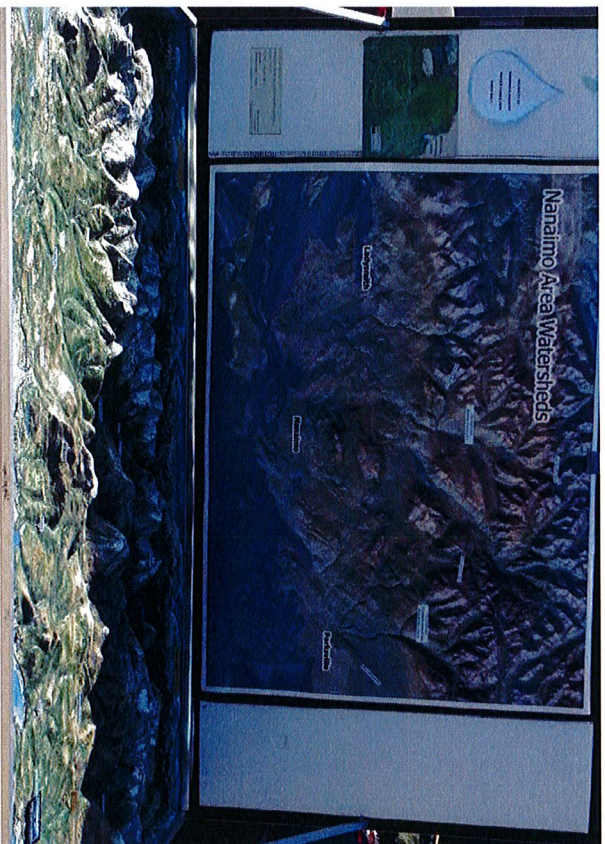


TOWN OF LADYSMITH

2018 Theme: "The Power of Public Works"

Education:

- Display boards outlined Career possibilities for visitors
- Underground infrastructure – including pipe, valves and fittings and how service repairs are made
- Inner workings of a Fire Hydrant
- Equipment required to get the job done
- Scaled model of the towns watershed



TOWN OF LADYSMITH

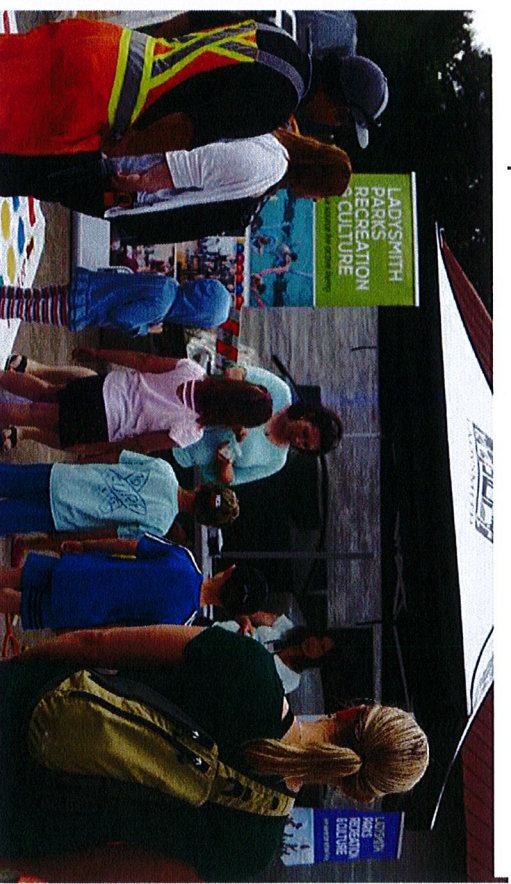
2018 Theme: "The Power of Public Works"

Education:

- Demonstrated the protection of a shoring cage



- Parks, Recreation and Culture staff got involved in Public Works Day and displayed Adventure Zone Summer Day Camp activities and special events



TOWN OF LADYSMITH

2018 Theme: "The Power of Public Works"

Education:



- Everyone was excited for a chance to climb on the big equipment and enjoyed two backhoe rodeos.



Education:

- interactions with the Parks Department’s big mowers
- shown what the artificial field turf is constructed of and how it is maintained
- students planted vegetable seedlings to take back to school and grow

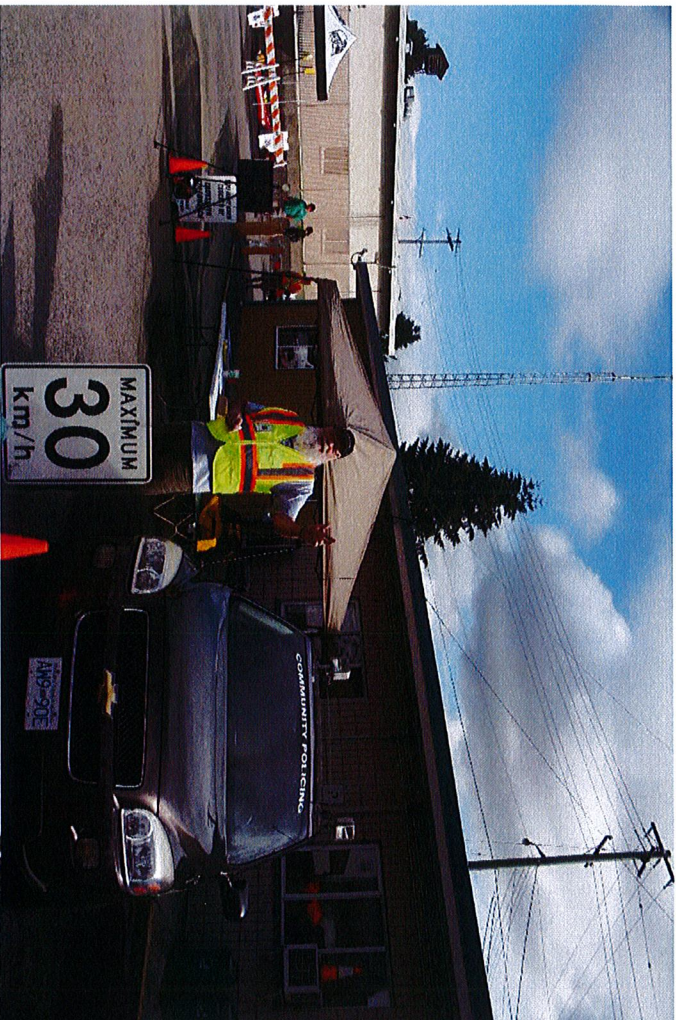


- Balloons, activity and colouring books and crayons were handed out to students



Education:

- Ladysmith Community Policing displayed the Speed Watch Clock and provided education on their activities within the community. Members, active and retired, return annually at this event to volunteer their time serving up hotdogs and cake to all visitors.



- Children enjoyed playing in the large sand pile with an assortment of diggers and dump trucks in scaled down versions of those on actual display.

Education:

- Students were given a tour of Ladysmith’s brand new, state of the art Secondary Wastewater Treatment Plant and given an understanding of what career opportunities this type of industry can offer, including: Utility Operator, Electrician, Computer (SCADA) Programmer, etc.



Staff Involvement:

- Infrastructure Services Department (Engineering, Operations, Parks and Utilities - Water and Sewer) is responsible for:
 - all public works and for maintaining the Town’s infrastructure: roads, sidewalks, parks and trails, water, storm and sewer mains, the wastewater treatment plant, the bio-solids composting facility and the Town’s water supply system, oversees solid waste management (garbage and recycling services), operates the Ladysmith Cemetery and provides engineering services.
- All Infrastructure Services employees, including union and management are involved in our Public Works Day. The preparation required for cleanup and setup of the yard, vehicles, heavy duty machines, equipment and displays required all hands on deck days before the event.

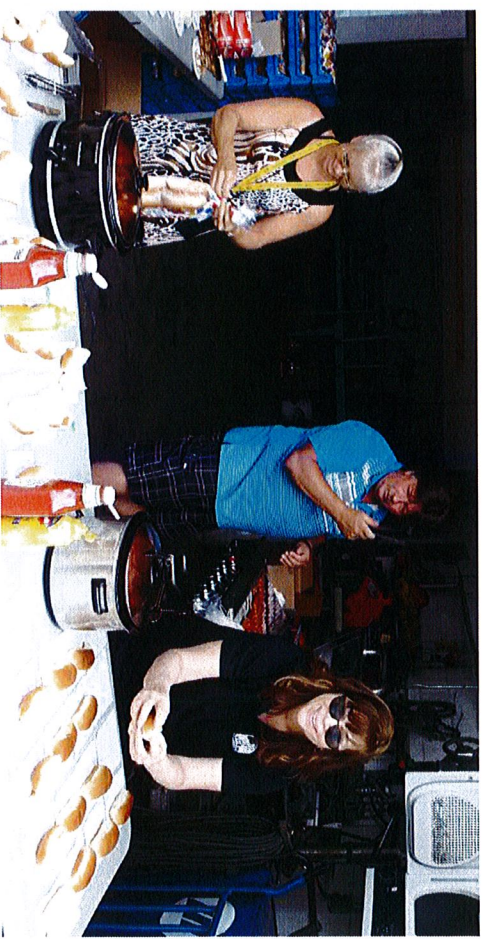
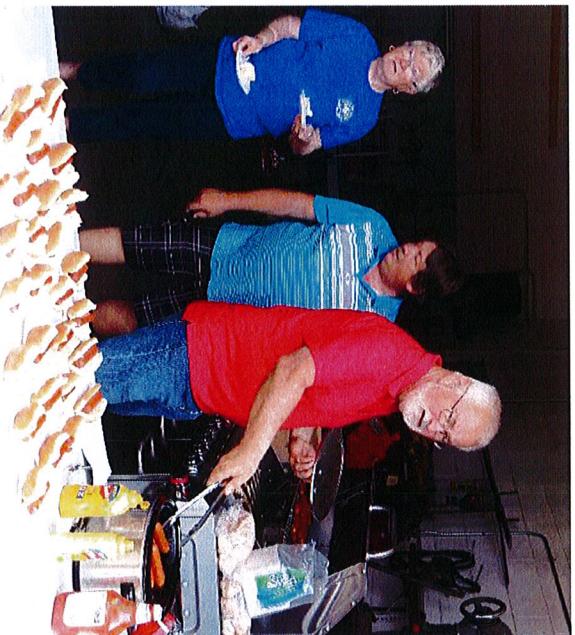


TOWN OF LADYSMITH

2018 Theme: "The Power of Public Works"

Staff Involvement:

- Retired Public Works Staff along with many community volunteers return annually to serve hotdogs and cake to the kids



TOWN OF LADYSMITH

2018 Theme: “The Power of Public Works”

